



PHOTO: EASYPARK

Essingeleden

STOCKHOLM

SITE DESCRIPTION

Highly trafficated road E20 in front of the banner with over 125 000 cars passing each day, often cues and slow moving traffic.

LOCATION

Car traffic E4 northbound

FOOTFALL

1 375 000 / week

SIZE

1400 x 985 cm
(138 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Essinge brogata 22
([view map](#))

OCEAN



PHOTO: EASYPARK

Artwork Specifications

ESSINGELEDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivry date.

SIZE & RESOLUTION

1400 x 985 cm (138 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se

The Art of Outdoor®

OCEAN