

Material Specifications

KONGAHÄLLA



NORTHERN SCREEN

Resolution:	1120 x 640 pixels
Ratio:	7:4
File format:	.jpeg/.jpg - for Out Of Home
Codecs:	Important notice! By order of the Swedish
Frame rate:	Transport Administration only still images will
Length:	be accepted for delivery and broadcasted.

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required.



WESTERN SCREEN

Resolution:	1520 x 528 pixels
Ratio:	95:33
File format:	.jpeg/.jpg - for Out Of Home
Codecs:	Important notice! By order of the Swedish
Frame rate:	Transport Administration only still images will
Length:	be accepted for delivery and broadcasted.

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required.

DEADLINES

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Any artwork delivered late is not guaranteed to run on time.

FILE DELIVERY & ENQUIRIES

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at: adops@oceanoutdoor.se

NAMING

Please note that when sending in files, the file name should not contain; special characters, space or å/ä/ö.

Example of approved file name: advertiser_pixelsize_campaigndate