



PHOTO: POLESTAR

Södergatan

MALMÖ

SITE DESCRIPTION

Optimal location on famous Södergatan, in the middle of Malmö City. An area rich of culture, shopping and great restaurants.

LOCATION

City

PERIOD

2 weeks

FOOTFALL

200 000 / week

AVAILABILITY

Contact Ocean

SIZE

410 x 990 cm
(40,6 sqm)

ADDRESS

Södergatan 26
([view map](#))



PHOTO: LOTUS

Artwork Specifications

SÖDERGATAN, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

410 x 990 cm (40,6 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se