



PHOTO: JULA

Värmdöleden

STOCKHOLM

SITE DESCRIPTION

Well trafficated road for all traffic against Nacka, Värmdö & Saltsjöbaden.

LOCATION

Car traffic

PERIOD

2 - 4 weeks

FOOTFALL

344 500 / week

AVAILABILTY

Contact Ocean

SIZE

1050 x 1400 cm
(147 sqm)

ADDRESS

Vikdalsgränd 10b
([view map](#))



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Artwork Specifications

VÄRMDÖLEDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivry date.

SIZE & RESOLUTION

1050 x 1400 cm (147 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se