



PHOTO: BMW

Redbergsplatsen

GÖTEBORG

SITE DESCRIPTION

A large banner located near E6 and Redbergsplatsen. Here you can reach both pedestrian and car traffic towards the city

LOCATION

Car & pedestrian traffic

PERIOD

2 weeks

FOOTFALL

294 500 / week

AVAILABILITY

Contact Ocean

SIZE

1200 x 1200 cm
(144 sqm)

ADDRESS

Redbergsvägen 3
([view map](#))



PHOTO: BMW

Artwork Specifications

REDBERGSPLATSEN, GÖTEBORG

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1200 x 1200 cm (144 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://www.oceanadvertising.com)

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanadvertising.com