



PHOTO: BMW

Hamnplan

VISBY

SITE DESCRIPTION

The best location in Visby, in the middle of the harbor at Hamnplan 5. Visible throughout the harbor area and inside the walls. During Almedal Week, this is in the middle of the hub of the establishment.

LOCATION

Top location in Visby

FOOTFALL

50 000 / week

SIZE

≈ 40 sqm
see blueprint for details

PERIOD

1-4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Hamnplan 5
([view map](#))

OCEAN



PHOTO: PWC

Artwork Specifications

HAMNPLAN, VISBY

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

≈ 800 x 480 cm (38,4 sqm) see blueprint for details

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

21 days prior to the campaign start, unless otherwise agreed separately.

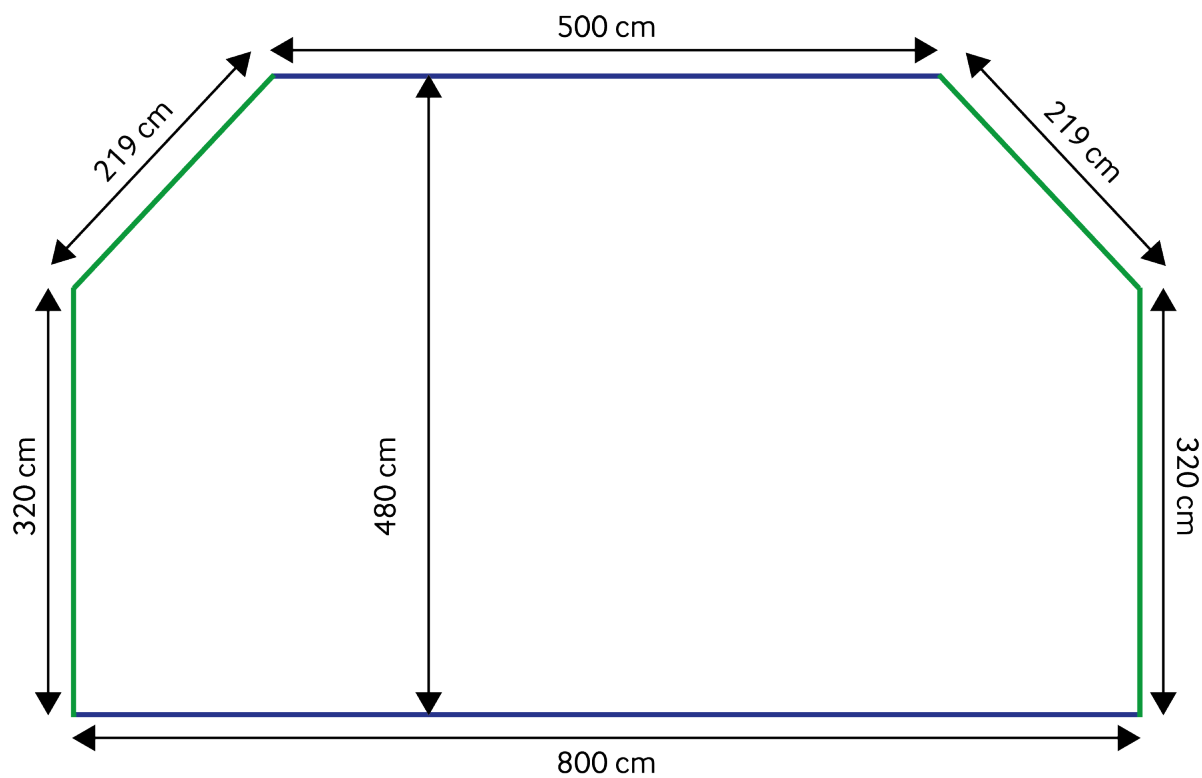
QUESTIONS


Ad Operations

adops@oceanoutdoor.se

The Art of Outdoor®

OCEAN



-  Kederband
-  Kantförstärkning med öljetter cc 25 cm