



PHOTO: TELENOR

# Mörby Centrum

STOCKHOLM

## SITE DESCRIPTION

Highly trafficated road E18 in front of the banner with over 50 000 cars passing each day, often cues and slow moving traffic.

## LOCATION

Car traffic E18 southbound

## FOOTFALL

374 000 / week

## SIZE

2200 x 1400 cm  
(308 sqm)

## PERIOD

2 - 4 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Gamla landsvägen 30  
([view map](#))

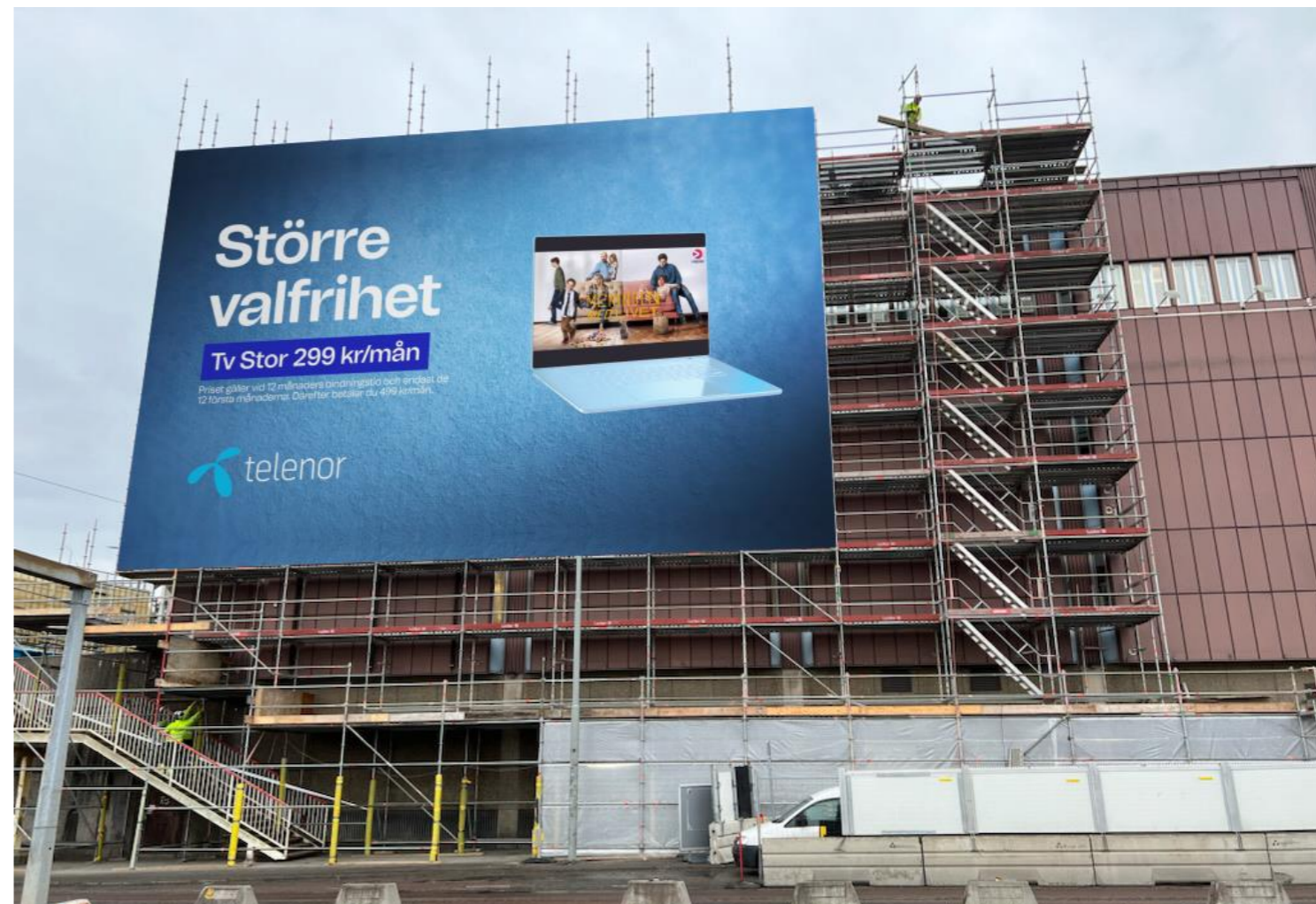


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# Artwork Specifications

MÖRBY CENTRUM, STOCKHOLM

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

## SIZE & RESOLUTION

2200 x 1400 cm (308 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)