

NK

Artwork specifications

SIZE & RESOLUTION

Resolution: 720x1152 px
Ratio: 5:8
Physical size: 37 sqm

FORMAT

Format video: .mp4
Codecs: H.264
Bitrate: 6 Mbps
Frame rate: 25 fps

Format picture: .jpg
Resolution: 72 dpi
Colorspace: RGB

DELIVERY

Submit artwork using <https://oo-se.wetransfer.com/>
Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

QUESTIONS

adops@oceanoutdoor.se





Söderberg
& Partners

"good
thinking
hooman."

froosh
fruit: bottled

OCEAN

H&M



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