



Fridhemsplan

STOCKHOLM

SITE DESCRIPTION

Visibility towards Sankt Eriksplan and Sankt Eriksbron. Busy crossing of Fleminggatan and Sankt Eriksgatan, and next to Västermalmsgallerian for local busses, also a popular living area.

LOCATION

City

PERIOD

1 - 4 weeks

FOOTFALL

350 000 / week

AVAILABILITY

Contact Ocean

SIZE

500 x 1200 cm
(60 sqm)

ADDRESS

Sankt Eriksgatan/
Fleminggatan
([view map](#))



Artwork Specifications

FRIDHEMSPLAN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

500 x 1200 cm (60 sqm)

It is possible to scale down artwork according below:

| Scale | Percent | Minimum resolution |
|-------|---------|--------------------|
| 1:1 | 100% | 23 ppi |
| 1:10 | 10% | 230 ppi |

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se